

Estate Agent Secrets: 6 Proven Ways To Sell Your Property Faster & For More Money

No matter what kind of property you have, where it's located, or what condition it's in, it's always possible to speed up the amount of time it takes to find a buyer.

Here are the top 6 proven ways you can speed up your property sale and even achieve a higher sales price:

1) Declutter

Have a clear out, start packing stuck early, and [move excess belongings into storage](#). The more items you remove, the larger your rooms are likely to look.

As an added bonus, you'll also be depersonalising your home so that potential buyers find it easier to imagine themselves living there.

Just be sure not to overdo it and leave your home feeling empty and 'soulless'.

2) Repaint The Walls

It's a fairly well-known technique but should not be underestimated, giving the walls a lick of paint is still one of the best ways to appeal to more potential buyers.

Stick to neutral, light, colours to ensure your home is a 'blank canvas' for prospective buyers.

3) Conduct Your Own Viewings

This is one that most estate agents won't tell you. You are better off showing people around your home yourself.

Don't believe us? Check out [this video](#).

All you need are [a few basic techniques](#) you can apply to ensure you have the confidence to show off your home properly.

4) Take Yourself Out Of A Chain

Did you know, almost 4 out of every 10 agreed property sales fall through before the sale is completed? That's one of the big reasons why properties not part of a chain are so desired.

Move into rented accommodation, stay with friends or family, or adjust your finances so you can buy a new place before you sell. Whatever it is you need to do, make your property sale 'chain-free' to instantly attract more interest.

5) Write A Better Property Description

This is another one that your estate agent won't normally admit. The vast majority of property descriptions are dull, lifeless, and do nothing to help sell your property.

That's because most estate agents know nothing about marketing or persuasive writing. [Here's how you can trump them](#) and write a property description that actually appeals to potential buyers.

6) Improve Your 'Kerb Appeal'

As someone pulls up outside your property they are already forming an opinion about it, one that could ultimately decide whether they fall in love or walk away.

Make sure your front garden is neat and tidy, your windows are clean and your door handle is polished. Get the pressure washer out if needed and give the driveway a lift.

These are 6 relatively simple, yet incredibly powerful tricks you can use to attract more potential buyers and boost your final sales price. Use them to your advantage (but don't tell your estate agent we told you!).

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